



AGD CAPITOL CONNECTIONS

Aug. 10, 2017 Issue

FDA Announces Comprehensive Tobacco-Related Regulatory Plan

by Stacy Jeziorowski

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In announcing the policy, the FDA also said it will consider the role of flavors in tobacco products and delay a deadline for e-cigarette companies to get their products cleared for sale by the FDA by five years, meaning that market will remain largely unregulated until 2022. This is good news for tobacco companies looking to develop alternative products, which has some antismoking advocates worried.

In his July 28 briefing, Gottlieb called nicotine both the "problem" and "ultimately, the solution." The FDA "must also recognize potential for innovation to lead to less harmful products," he said.

Impact on General Dentistry: General dentistry has long been on the front line of defense against oral cancer. In that vein, the AGD will closely monitor the FDA's efforts to shift the trajectory of tobacco-related disease and deaths while continuing to oppose efforts to delay the deadline for subjecting e-cigarettes from federal review.

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